**A close-up of a logo

Description automatically generated14 Statements to Use With Indecisive Customers**

|  |  |
| --- | --- |
| # | Statements to Use with Indecisive Customers |
| 1 | *"Can you tell me what’s most important to you when choosing this option?"* |
| 2 | *"Let’s narrow this down. What’s your main priority right now?"* |
| 3 | *"What would make this the right choice for you?"* |
| 4 | *"Is there a particular feature or detail that’s making it hard to decide?"* |
| 5 | *"What concerns do you have about this option? Let’s tackle those together."* |
| 6 | *"I understand this feels like a lot to choose from. What’s holding you back right now?"* |
| 7 | *"If we could address [specific worry], would this option work for you?"* |
| 8 | *"Based on what you’ve told me, I think [Option A] is a good fit for you."* |
| 9 | *"I’ve helped many customers in a similar situation, and they found [Solution] worked really well for them."* |
| 10 | *"I think [Option A] would be the best fit. Let me know if you’d like to explore another one."* |
| 11 | *"I can walk you through the options so you can decide which one works best."* |
| 12 | *"Let’s focus on narrowing down what’s most important to eliminate any doubts."* |
| 13 | *"I want to make sure you’re comfortable with your choice, so let’s go over the details to make sure it’s right for you."* |
| 14 | *"Would a demo/trial/review help you feel more confident about this decision?"* |